Mobile carriers are not an acceptable substitute for broadband internet. Mobile plans are more expensive than broadband, with limited data caps. It is wrong to further marginalize rural areas that need more infrastructure investment and internet provider competition, not less. Both individuals and business find the internet a necessity. Don't penalize people for where they live by pretending mobile internet access is adequate for everyone.

My parents live in a rural area where cell coverage is very limited, and the only available broadband is via satellite. The importance of keeping them connected grows as they advance in age, and mobile coverage is not sufficient for this purpose.